



L I C E N S I N G S U B C O M M I T T E E D

Thursday 28 March 2024 at 2.00pm

Supplementary paper: Item 6, Studio 9294, supporting statements

Members of the Sub-Committee:

Cllr Yvonne Maxwell

Cllr Gilbert Smyth

Cllr Sheila Suso-Runge

Dawn Carter-McDonald
Interim Chief Executive
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Governance Officer
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Licensing Sub Committee D

Thursday 28 March 2024

Supplementary paper: Item 6, Studio 9294, supporting statements

- 6 Application for a Premises Licence: Studio 9294, Unit 1, 92a -94 Wallis Road, Hackney, London, E9 5LN (Pages 3 - 14)**

Dear Members of the Council,

I wanted to share our experience working with Studio 9294.

As a non for profit collective we organise music events donating all proceedings to our chosen charity. Studio 9294 were extremely supportive of our venture and ensured we delivered the best possible solution for our guests. They were open to our ideas and unlike other music venues were deeply invested in our ethos.

Studio 9294 provide a unique space for the community, hosting a diverse range of events with bespoke, high spec spaces. They provide a platform for artists, collectives and labels to share their music and talent with the community.

Our experience with the venue was exceptional and we are in full support for the approval of Studio 9294's new license request. It's become a creative landmark providing a platform of creativity for talent. As part of the community we stand to champion and celebrate the arts.



Arts Director Carmina Music

I am thrilled to provide a heartfelt testimonial for [REDACTED], the Operations Manager of The Number Group. [REDACTED]'s generosity and unwavering support have been instrumental in our endeavors. Through his kind gesture of providing us with three spaces free of charge, [REDACTED] has enabled us to expand our reach and impact within the community.

Not only does [REDACTED] offer physical spaces, but his commitment to fostering a supportive environment for children shines through the involvement of parents and families and making them all feel welcome by all his staff. Their collective encouragement and engagement have significantly enhanced the experiences we offer to the children under our care.

Moreover, we are incredibly fortunate to provide access to Breakdancing classes, made possible by [REDACTED]'s collaboration and support. These classes provide a unique avenue for the children to express themselves creatively while learning valuable skills and fostering a sense of camaraderie.

In essence, [REDACTED] dedication to our cause and his generosity have been invaluable in our mission to positively impact the lives of children. We are immensely grateful for his ongoing support and partnership.

[REDACTED] - Dance Coach
[REDACTED] - Artistic Director

Hackney Children's Theatre
Hackney Children's Theatre

Bar 90 has consistently demonstrated an unwavering commitment to fostering vibrant and inclusive communities in our local area. Their dedication to building meaningful connections and providing valuable resources to residents and businesses alike has been instrumental in the growth and vitality of our neighbourhood.

One of the standout features of Bar 90's approach is their proactive efforts to support local initiatives. For instance, they have generously offered local residents (such as myself) keyrings providing a 30% discount on food and drink throughout the week, alleviating financial strains during difficult times. Bar 90 has graciously made their venues available for free or at heavily discounted rates during weekdays, allowing residents to host a variety of events and activities, from photo shoots to workshops, seminars, and more, which have greatly benefited the community.

Moreover, Bar 90 has become a cultural hub, hosting an array of events catering to diverse interests. From live music performances and art exhibitions and pop up clothing sales their programming reflects a commitment to celebrating the rich diversity of the Hackney Wick community.

Resident of [REDACTED] Wallis Road, Hackney Wick

Dear Licensing Authority,

I am writing to express my wholehearted and enthusiastic support for Number 90 and Studio 9294's licensing application. As a local resident living in the area, I have had the pleasure of visiting Number 90 on a regular basis. I can't speak highly enough of how much I love going there and the positive impact it's had on the local community!

Number 90 has truly become a cornerstone of culture and social life in Hackney Wick. From the moment you arrive outside, you are greeted with the iconic mural painted by a local artist – this in itself has become a destination for sightseers! Then once you step through the doors you are greeted by such a vibrant atmosphere filled with creativity, energy and a really strong sense of community.

As a supporter of the arts, I love that Number 90 has hosted several artist exhibitions showcasing the talent and diversity of the local creative community. They also host an amazing regular market, giving a platform to many local artists and makers in support of growing their business.

Their programming caters to a wide diversity of people in the local community – they run all types of events and I have been to many live performances – some of which I was incredulous at the acts they were bringing to Hackney Wick! Simply amazing! It's also wonderful to have the opportunity to expand my musical repertoire and get exposure to incredible artists and performers =) I have also attended talks and workshops run by local business owners, health and wellness sessions, and so much more! I love the variety you can find here. I've made so many amazing connections here and I hope to keep doing so. It's really helped me solidify a strong sense of community in this creative neighbourhood.

I also love that Number 90 is so inclusive to a diverse range of people. I've attended queer events, brought my family for Sunday roast (a real highlight!), supported friends selling homemade soaps at the market, and had an amazing time with friends who have been able to bring their kids to the wonderful games room they have on site. It's so heartening to see how Number 90 and Studio 9294 is constantly evolving to meet the needs of our community, ensuring there is always something for everyone to enjoy.

On top of that, one of the things that really sets Number 90 apart is how professional and committed to safety they are. Unlike some other venues I have visited in the past, I have always felt completely secure and well-cared for at Number 90's events. The staff are friendly, attentive, and highly trained, ensuring that everyone can enjoy themselves in a safe and welcoming environment.

I wholeheartedly support and endorse Number 90's application for a late license. There's no doubt that Number 90 plays an invaluable role in the community, bringing people together and enriching so many lives in countless ways. I really believe that granting them this license will only further enhance the cultural vibrancy and social connectedness of our neighbourhood.

Thank you for considering my letter of support, and please don't hesitate to get in touch if you require any further information.

[Redacted signature]

[Redacted]
Eastway
E95JH

[Redacted address]



To whom it may concern,

I am writing to express my full support for Number 90s licensing application. As a longstanding member of the Wallis Road and Hackney Wick community, Mainyard Studios has had the privilege of sharing the building with Number 90 for the past 12 years.

Throughout our time as neighbours, Number 90 has consistently demonstrated a deep commitment to fostering vibrant and inclusive communities in the local area. Their dedication to creating meaningful connections and providing valuable resources to residents and businesses alike has been invaluable to the growth and vitality of our shared neighbourhood.

One of the most commendable aspects of Number 90's approach is their proactive efforts to support local initiatives. For example, they have generously provided all Mainyard Studios residents with keyrings offering a 30% discount on food and drink, helping to alleviate financial burdens during these challenging times. Additionally, they have graciously opened their venues for free or at heavily discounted rates during the week, enabling Mainyard Studios residents to host a variety of events and activities, including photo shoots, seminars, workshops, meetups, and therapeutic services which have boosted the community and business of many residents..

Moreover, Number 90 has established itself as a cultural hub, hosting a diverse array of events that cater to many different cultural interests. From live music performances and art exhibitions to film screenings, comedy evenings and culinary experiences, their programming reflects a commitment to celebrating and embracing the rich diversity of our community.

In addition, Mainyard Studios hosts a monthly networking social at Number 90, providing residents with the opportunity to make valuable connections and forge meaningful relationships that contribute to the growth and success of their businesses. These networking events have become an integral part of our community, fostering collaboration, innovation, and mutual support among our members.

Beyond their tangible contributions, Number 90 has consistently demonstrated a genuine concern for the well-being and success of our community. Their unwavering support and collaborative spirit have enriched the fabric of our neighbourhood and made it a more vibrant and connected place to live and work.

In light of these contributions and their proven track record as responsible and community-minded operators, I wholeheartedly endorse Number 90's application for a late license. I am confident that granting them this license will not only benefit their business but will also enhance the cultural and social landscape of Wallis Road for years to come.

Thank you for considering this letter of support, and please do not hesitate to reach out if you require any further information.

[REDACTED]
Operation Manager

Mainyard Studios Ltd
[REDACTED] Wallis Road, London, E9 [REDACTED]
Company number 08368478



SS

Inbox - Thenumbergroup 12:04

[Redacted]
(No Subject)

To: b [Redacted]



Hi

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Studios 9294 serves as a hub for the residents in Hackney Wick, creating a vibrant and welcoming community space. I highly recommend Studios 9294 for their exceptional management, customer service, and contribution to the local community in Hackney Wick. The management at Studios 9294 exemplifies a high level of professionalism and friendliness. They are always approachable and communicative, ensuring that any issues are promptly addressed and resolved. As a regular customer, I have consistently experienced excellent service and hospitality.

Many thanks,
[Redacted]

JM

Support

To:

Inbox - Thenumbergroup 8 March 2024 at 15:43

Name :

Address: Flat

Block Hatch Building, Berkshire Road, London, E9

Since I moved to Hackney Wick 2 years ago, Studio 9294 has been my go-to place for art and music events. The event space at Studio 9294 is vibrant and welcoming, perfect for residents looking to immerse themselves in creativity. The staff are friendly and always ready to help making the experience even more enjoyable. They are also quick to communicate any issues or disturbances in the area, showing their dedication to the community. What sets Studio 9294 apart is its commitment to the arts and music scene in Hackney Wick. As a resident, I am grateful for the key ring that grants free entry to a variety of events, from talks and workshops on mental health to live music performances. Studio 9294 truly enriches the local culture and provides a space where residents can come together and celebrate creativity

Kind regards

Apologies for brevity and spelling

Sent from my iPhone

Please would mind to send this back to me .

Name



Address : Groombridge Road / E97



Studio 9294 event space, located in Hackney Wick, is a vibrant and welcoming venue at the heart of the community. Having frequented Number 90 bar for over 8 years for live bands and healing events, I was thrilled to discover the professional and inspiring atmosphere at Studio 9294. The team's dedication to their craft and commitment to the Hackney Wick community truly sets them apart. It's clear that Studio 9294 is not only a space for events but a key hub in promoting creativity and connection within the neighborhood.

Studio 9294 exemplifies professionalism and community spirit in every aspect of their operation. From organizing events to supporting local artists, they are a vital part of Hackney Wick's cultural scene. Being a part of their events feels like being part of a larger artistic family, and their impact on the community is profound. Studio 9294 truly embodies the essence of what makes Hackney Wick special – a place where creativity thrives, and connections are built, making it a standout venue that continues to enrich the local cultural landscape.

Many thanks and best regards,

From [Redacted Name]



[Redacted]

Studio 9294

To: [Redacted]

[Redacted]

Flat [Redacted] curie house, wallis road, E0 [Redacted]

Studio 9294 in Hackney Wick is a gem just across the road from where I live in the new buildings. I often find myself drawn to Number 90 for their delightful Sunday roast, and I've been a loyal patron of their bar for over 6 years, enjoying the vibrant live bands and club events they host. What sets Studio 9294 apart is their professionalism and excellent communication, especially when addressing any noise issues on the street, showing their commitment to the Hackney Wick community.

Studio 9294 is a cherished part of the Hackney Wick community, seamlessly blending with the vibrant atmosphere of the area. The connection to Number 90 adds to the appeal, offering a diverse range of experiences for all. The team's proactive approach to handling any street noise concerns reflects their dedication to maintaining a positive environment for both patrons and residents, showcasing Studio 9294 as a valuable asset to the local community.

Thanks,

[Redacted]

[Redacted]

BROADWICK GROUP LIMITED

[Redacted]



[Redacted]

We love Studio 9294!

To: [Redacted]

Name : [Redacted]

Address : Flat 5 [Redacted] Dace road, Hackney Wick, E3 [Redacted]

Studio 9294 in Hackney Wick is a gem of a venue that holds a special place in my heart. Living in Hackney Wick for over 2 years and frequenting Number 90 Bar for 9 years, I can attest to the essential role Studio 9294 plays in the community. It not only serves as a key pillar of the Hackney Wick community but also offers free events that bring joy to both residents and friends, making it a true beacon of inclusivity and creativity in the neighbourhood.

Warm regards

[Redacted signature]

Sent from my iPhone

LB Hackney
Licensing
1 Hillman St,
London
E8 1DY

8th March 2023

Dear Members of the Council,

Re: Studio 9294, Main Yard, Wallis Road, Hackney Wick E9 5LN

I wish to bring to your attention the commendable efforts of Studio 9294, situated within Hackney Wick. This establishment has been providing invaluable support to the local community by generously offering complimentary event space. Over the years, Studio 9294 has become a pivotal resource for the Hackney Wick community, with whom we have enjoyed a fruitful collaboration spanning a decade.

Studio 9294 has significantly impacted the lives of budding artists by providing them with a platform to showcase their talent. It is indisputably a catalyst for emerging talent within our community.

They host the [Creative Wick Music Incubator](#) and [Film Incubator](#) as well as the [CIG 13th birthday celebration in 2023](#).

I wholeheartedly advocate for the approval of Studio 9294's new license request. Let us continue to nurture and sustain this remarkable initiative.

[Redacted]

[Redacted]

[Redacted] – Director, Creative Wick

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